Hours of Operation (Schedule Subject to Change)

9:00 AM – 6:00 PM Sunday – Friday
9:00 AM – 7:00 PM Saturdays
Closed Thursdays during Festival

Financial Agreement

Dollywood will receive 15% - 20% commission on all sales. The commission rate is dependant on length of festival participation. There is no jury or entrance fee for doing our show.

Booth Information

Dollywood will provide a booth or tent for the craftsman. Booth/tent sizes vary. Every effort will be made to accommodate craftsman for their normal set up; however, availability of certain size booths may be limited due to space restrictions or previous commitment.

What's Furnished by Dollywood?

Dollywood will furnish a sales location in one of the above listed facilities. Included in each booth will be electricity, lighting, two chairs, 4' x 2' x 3' counters as needed, bookcase type self units 3' x 5' x 1' as needed, 6' banquet tables as needed, Craftsman identification sign, bags, and name tags. We will also provide lunch breaks to individuals working their booths alone. Dollywood will provide costumes. All personal costumes must be approved by our Festival Team.

Demonstration Requirements

All craftsmen are required to demonstrate their craft while participating in the Harvest Celebration. Demonstration may be a combination of actually Creating an item and talking to guest about how the item is made. This Practice helps increase sales and meets our Guest Excellence expectations.

Guest Excellence

All participants must greet guest in a friendly manner, maintain and enhance Dollywood's image as a family oriented park, and use their best efforts to make the guest's visit more pleasant. We realize our visiting participants have a major role in fulfilling our festival mission and appreciate your cooperation**.**

Benefits

Dollywood will offer to festival participants a food and merchandise festival discount program.