



2014 Harvest Celebration Rules and Regulations

1. All items must be handmade and the creations of the Craftsman. Items not created by the Craftsman or not represented in the initial application for which the Craftsman was accepted will not be permitted in the show, unless pre-approved by the Festival Manager. The Craftsman is not permitted to buy or sell any imported items, items made from kits, manufactured or commercial patterns and designs, or anything assembled from pre-manufactured components.
2. All displays must be tastefully done and subject to the overall family oriented theme of the park.
3. Five photos must be submitted to Dollywood including one of the displays. All applications are evaluated by the Festival Jury.
4. Applications will be considered until all available space is full. Notification of acceptance or denial will be sent approximately 3 weeks after receipt with the exception of partial stay applications. Our jury committee meets on a monthly basis.
5. All Craftsmen must come prepared with enough supplies to last the length of the show. All Craftsmen must arrive on the appointed date and go through check-in and also stay for the duration of the show unless pre-approved by the Festival Manager.
6. All Craftsmen must keep their booths open the entire time the park is open, be present and demonstrate their craft during that time.
7. 7.5% of all sales will be paid to Dollywood. A maximum of 20% discount may apply for season pass holders and other Craftsmen and Dollywood Hosts. Taking orders for merchandise will be subject to the same commission rate and must be approved by the Festival Manager.
8. Liability insurance may be needed depending on the craftsman's product or demonstration. If you do not already have the required insurance Dollywood can assist the craftsman in getting the appropriate coverage.
9. 24 hour Security is provided, however Dollywood cannot be responsible for the loss or damage of merchandise.
10. Craftsmen and anyone working in the booth will be expected to be in an approved costume at all times. Dollywood will provide costumes for the Craftsmen and their employees. All personal costumes must be approved by our Dollywood Wardrobe and Festival Department.
11. Pets that do not function as service animals are not permitted.
12. All extension cords must be the heavy duty UL approved three wire type (no smaller than 12 gauge.) NO TWO WIRE EXTENSION CORDS ARE ALLOWED. Electrical cords must be approved by Festival Manager.
13. Due to theming guidelines at our park, cell phones may not be used in view of our guests. Cell phones may be used in host break areas.

Booth and Miscellaneous Information

- Craftsmen will be located in booths (small wooden buildings with a floor, 3 walls, a roof and a canvas roll down to protect your creations from the elements) or a tent. Booth/tent sizes vary. Every effort will be made to accommodate Craftsmen for their normal set-up; however, availability of certain booths may be limited due to space restrictions or previous commitment.
- Dollywood will provide free of charge electricity, 2 chairs, lighting, 2 six foot banquet tables as needed and up to 4 bookcase style shelving units (3'x5' high x 12" deep) as needed.
- Dollywood will provide a sign including the Craftsman's name, City and State. All other signage must be pre-approved by the Festival Manager. Due to theming guidelines **no handwritten signs are allowed**. All merchandise signs must be typed and laminated.
- Dollywood will provide staff to give Craftsmen who are alone in their booths lunch breaks at no charge.
- Each Craftsman will be supplied with name badges, parking tag, and bags for purchases.